



IN-STORE IMPLEMENTATION

STREAMLINED TECHNOLOGY DEPLOYMENT



SIMPLIFY YOUR IMPLEMENTATIONS AND RECEIVE:

- EXPERT PROJECT MANAGEMENT AND REAL-TIME REPORTING
- RAPID TECHNOLOGY DEPLOYMENT
- SINGLE SOURCE FOR NEW CONSTRUCTION, REMODELS, AND TECHNOLOGY ROLLOUTS
- SPECIALIZED MOBILE TEAMS AND NATIONWIDE LOCAL SUPPORT
- REDUCED COSTS AND RISKS WITH SINGLE VENDOR



Whether your in-store implementation project involves one site or a nationwide rollout of 5,000 locations, CrossCom National provides expert project management throughout the entire process. We organize everything — from schedules and documentation to staffing and installation. You can streamline implementation projects for virtually every type of technology, ensuring all of your deadlines are met — efficiently and cost-effectively.

With our flexible and scalable workforce solutions, we can customize a local or mobile team with the specialized expertise to meet your requirements. Our experienced staff has completed

rollouts all over the country and can handle deployments involving thousands of locations. As we handle the details for you, you lower overall costs and increase operational efficiency by reducing the risks associated with new equipment installations.

Plus, through CrossInform, our proprietary online reporting software, you have 24/7 access to up-to-date information on your project. And, as part of our complete Lifecycle Solutions, we can take of all your staging needs prior to implementation as well as all of your service and maintenance requirements after installation is complete.



IN-STORE IMPLEMENTATION

CrossCom National simplifies all of your in-store implementation needs, allowing you to reduce costs and increase your overall operational efficiency. We provide implementation services for all of your in-store systems, including:

- Cabling
- POS
- CCTV
- Servers
- Voice & Data Systems
- Routers/Switches
- Access Points
- Telephones
- Wireless Devices
- Digital Signage
- Workstations

AN INSIDE VIEW OF THREE TYPES OF IMPLEMENTATION

New Store Rollout: Voice & Data Installation

Within a 5-month timeline, CrossCom National completed 68 new store installations simultaneously for a national department store chain that plans to open several hundred new locations over the next five years. Our team completed three phases of implementation, including coordination of telephone service with the LEC, coordinating with the customer's satellite provider to implement all voice and data technology in temporary hiring trailers used prior to the store's opening, and installing all voice and data equipment in the stores, including telephone system, phones, external auto attendant and call boxes, and routers and switches that CrossCom National configured.

Remodels: Cabling Upgrade for IP Telephony Solution

A national chain of drugstores with 1,100 locations needed all of their voice systems upgraded to IP telephony technology within an 8-month time frame. The new system required store infrastructure to be upgraded to Cat 5e cable, necessitating approximately 60 cable installations per store. CrossCom National was able to provide and receive daily updates and changes throughout the project. In addition, we provided extensive management of a number of steps, including the logistics of providing the right amount of equipment to traveling crews handling the cabling. Each week, we managed 20 to 70 cabling crews.

Technology Deployment: Specialty Kiosk Preparation

Within 66 calendar days, CrossCom National installed specialty kiosk equipment with communication and power capabilities in 2,483 locations for a nationwide discount department store chain. Recognizing that speed-to-market was a critical element for the customer, we designed a plan using our flexible field force for rapid technology deployment. Completed entirely after hours, we provided comprehensive project management, including: coordination of cabling technicians, electricians, lifts, and customer-supplied material shipped to site; scheduling; cable installation, and certification; as well as, assessment of electrical requirements to successfully complete the project within the customer's time frame.

**CONTACT CROSSCOM NATIONAL TODAY FOR A COMPLIMENTARY,
NO-OBLIGATION BUSINESS PROCESS ASSESSMENT.**



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CrossInform, CrossCom National's customer Web portal, uses our proprietary software to allow you to seamlessly and easily access comprehensive in-store implementation reports.

- Review project rollout and task completion schedules.
- Access site images to ensure quality control.
- View progress of projects, 24/7.
- Review comprehensive project documentation.



ABOUT CROSSCOM

CrossCom National is a recognized industry leader in staging, configuration, implementation, and maintenance of retail POS, data, voice, and wireless solutions. Founded in 1981, CrossCom National is the single source partner retailers depend on for in-store technology requirements, including asset management, cabling, rollout, chain-wide implementation, service, and maintenance.